

The Tokyo One-Stop Business Establishment Center (TOSBEC) is a one-stop consultation service that can help you to complete all the administrative procedures required to start your business in Japan. It is jointly administered by the Japanese government and the Tokyo Metropolitan Government and has the main office in Akasaka and satellite centers in Shibuya and Yurakucho. In this edition, we interviewed Mr. Parker Hutcheson, who founded a company that develops applications and supports DX for businesses.

Invest
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User Relay Interview.....



I want to help SMEs integrate cutting-edge technologies like AI into their business workflow.

Basically, I've been really interested in computer science since I was very young. I started coding and building computers when I was 12 years old. I attended community college in the US, majoring in business. I also completed a 3-month software engineering course, but everything else, including coding, was self-taught.

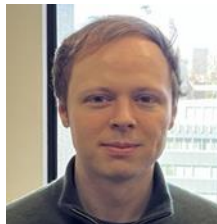
I worked as a software engineer for a few years at both start-up companies and larger enterprises. When I started transitioning into freelance consulting, I realized there was a significant gap to fill, especially when it comes to newer technologies like AI. I thought it would be great to have control over the ability to step into cutting-edge technologies.

When I was 20, I came to Japan to learn Japanese. It was only a 6-month stay, but I realized that I would really want to come back to Japan. I love this country; it's easy to live in, and the business environment is great as well. When I came back to Japan, I found quite a few businesses that want to implement DX.

For example, mid-sized ryokans with 100 employees often struggle to modernize operations without disrupting their traditions. We can streamline reservations, automate workflows, and enhance guest experiences without losing their unique touch. I want to help SMEs in Japan adopt digital transformation (DX) in a way that makes sense for them—whether through AI products or custom solutions. That's why I started Kaizen Kaku.

Tokyo does have a really well built-up system to support foreign businesses.

I've been living in Tokyo, and I think the city has a well-developed system to support foreign businesses. There's also a large English-speaking community and a broad talent pool. Right now, I'm working on hiring developers. Tokyo offers business opportunities, networking, and access to great talent. I believe Tokyo is the best choice.



Kaizen Kaku Co., Ltd
CEO Parker Hutcheson
Canadian-American. After gaining experience as a software engineer at startups and major companies in Canada and the United States, he moved to Japan in October 2023. While working at a Japanese bank, he decided to start his own business and established Kaizen Kaku Co., Ltd in Shibuya in July 2024.

Just like my company name, I want to keep improving (Kaizen) with the times.

I want to grow the business. I currently have one client, an insurance company in Japan, but I am looking to bring on more clients. Hopefully, I will hire a couple of software engineers soon. This year, I also plan to build open-source software in the AI space to help developers create AI products. So, I'm working on several different projects and collaborating with customers as well. I'm really excited and hope to significantly grow the business this year.

At TOSBEC, you can file the necessary documents in English.



A Japanese friend, who started his business, advised me to look at website of Tokyo Metropolitan Government because they offer a good program to help in English, so I started to google it and found TOSBEC.

I started preparation in June and opened my company officially in July. It means it took only one month to complete procedures of certification of articles of incorporation and registration.

TOSBEC support is really good because you don't have to go to different offices. Now you can file some of the documents in English. I think I was the first person to file the pension insurance in English.



One point of advice from me

Especially here in Japan, starting business will be a little more challenging, leaving from your home country. But if you are really dedicated, you can do it. Please send an e-mail to TOSBEC first. If you speak English and little Japanese, that is enough. The friendly and helpful staff will surely assist you.

Consultation and introductory sessions are held as needed. Now accepting participants!

Available to everyone, free of charge!

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