



東京都

The Tokyo One-Stop Business Establishment Center (TOSBEC) is a one-stop consultation service that can help you to complete all the administrative procedures required to start your business in Japan. It is jointly administered by the Japanese government and the Tokyo Metropolitan Government and has the main office in Akasaka and satellite centers in Shibuya and Yurakucho. In this edition, we interviewed Ms. Yoko Takada, who founded a company that supports working parents in balancing their careers with family responsibilities.

## User Relay Interview.....



### To create a society where people who want to work can overcome life events and play an active role

When I worked at a foreign financial institution, I experienced the challenge of balancing childbirth and child-rearing. While I was able to build my career smoothly with the understanding and support of those around me, I realized the importance of providing correct information at the right time. After that, I joined a major childcare company, where I realized that the much-needed assistance was not being provided sufficiently.

In the past, the support was primarily focused on providing assistance for the challenges of balancing work and child-rearing, as well as offering child-rearing support at specific stages for children. From now on, it will be necessary to provide parents with the information, skills, and mindset to balance work and child-rearing in a way that suits each individual, along with supportive guidance to help them play an active role while pursuing work-life synergies. I decided to start my own company with a strong desire to develop a business in an area not fully addressed by support and services from national and local governments, businesses, or the private sector, and to contribute not only to employees but also to companies and society, helping to create a better future.

### Helping to fill 3 Gaps

As part of our efforts to develop infrastructure for human capital management, we are providing support to fill the three following gaps. The first gap is in time and manpower constraints between employees with children and those without. The second is the gap between considerate measures such as shorter working hours and nursing leave for employees with children, and measures to increase the ratio of female managers and promote women's participation in the workforce. The last is the gap in values and views on family between generations.



#### Famils Inc.

President Yoko Takada

While working in sales at a foreign financial institution, she recognized the need for better information and support in balancing work and childcare. After serving as a consultant for a major childcare company, she founded Famils Inc. in August 2024.

### Providing support that reflects the needs in Tokyo

There are many companies and services in Tokyo, but it is difficult for users to choose. We provide support throughout all stages of child-rearing, from preconception care to pre- and post-natal care, childcare, returning to work, support for balancing work and family life, after-school care, education, and double care (childcare and elderly care).

In the future, we are going to collaborate with advisory doctors and Digital Agency promoters to further expand service areas that still require human interaction, by implementing in-house digital transformation to process hundreds of thousands of data points and utilizing our own AI for certain consultations.

### Without TOSBEC, I would not have been able to start my business so quickly.



I searched for 'one-stop business startup' and found the TOSBEC website. A friend of mine told me that it would take 2-3 months to start a business, but I was surprised to use TOSBEC. It took me only two weeks from when I decided to start a business to preparing and filing the notification. The experienced consultants and receptionists were so supportive that I was able to set up my business smoothly.



### One point of advice from me

If you are thinking about starting a business, try using TOSBEC first. I think it will significantly lower the hurdles to starting a company. You can complete the procedures in one stop, which will save you time and money and is a great help for starting a business. To achieve your dreams, rely on others whenever possible. TOSBEC is the place you can rely on.

Consultation and introductory sessions are held as needed. Now accepting participants!

Available to everyone, free of charge!

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