



The Tokyo One-Stop Business Establishment Center (TOSBEC) is a one-stop consultation service that can help you to complete all the administrative procedures required to start your business in Japan. It is jointly administered by the Japanese government and the Tokyo Metropolitan Government and has the main office in Akasaka and satellite centers in Shibuya and Marunouchi. In this issue, we spoke with Yasutaka Kodera who founded Kiitos Tokyo Co., Ltd., a company that provides nursing care services. He previously worked in a completely different field, but a certain incident instilled within him a desire to provide support to vulnerable people, which led to the launch of his company.

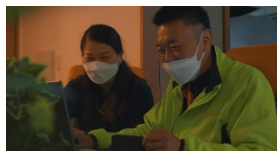
**User Relay Interview** 

**Why I started to think about giving support to vulnerable people**

The mass murder that occurred in 2016 at a facility for the mentally disabled in Sagami-hara City was a shocking incident. I lived in a neighboring town, Machida City, so the news felt very real, which is one of the reasons why it had such a strong impact upon me. How should society support and protect those who are vulnerable? The incident made me face the true nature of this difficult issue. Moreover, the super-aging of our society will only continue to accelerate. It made me acutely aware of the need to think about this difficult issue as if it were my own problem. After that incident, I started to think, vaguely but seriously, about what we should do in order to create a society where those who are vulnerable will be able to live with a sense of security, and in an environment where those who provide nursing care will be able to work with a positive mindset.

**I resigned from my job despite opposition, determined to cut off my retreat**

Yet, I was a complete amateur when it came to welfare and nursing care. I had no means of knowing what the actual situation was like. I could obtain relevant information from books and internet sites, but that is merely secondary information. That is not enough to get an accurate picture of the real situation. For a few years, I spent my days tormented by this dilemma. Gradually, I became unable to keep my feelings suppressed. I thought that the only way forward for me would be to launch my own business. I enjoyed my work as a management consultant and had no particular dissatisfaction toward it. My family and friends were completely opposed to my idea, but I couldn't change my desire to do things on my own. And so, I left my job in June 2022, thinking that I was cutting off my retreat. First, I decided to begin by listening to what people working on site had to say, and made the rounds of all the facilities for the elderly and the disabled within Machida City to inquire about the current situation in the nursing care business. Meanwhile, I also went to the business creation support office of Machida City and sought advice on how to proceed with creating a business.



**Kiitos Tokyo Co., Ltd.  
President Mr. Yasutaka Kodera**



**Profile** / After graduating in 2001, he joined a major restaurant chain company where he studied store management. In 2007, he joined a major convenience store chain and worked in the franchise department as an advisor for franchise stores. A shocking crime that occurred in 2016 incited a strong interest in the problems with regards to providing support to vulnerable people, and after much deliberation, he resigned from his job in June 2022. In August of the same year, he established Kiitos Tokyo Co., Ltd., a company that provides nursing and welfare services. In November, the company began operation of its Kiitos Care Service, an at-home nursing care service.

I was advised to begin by developing a business plan. Working on this business plan really helped me to organize my thoughts and put them together. As for the Articles of Incorporation, I performed the certification procedures on my own with the help of a friend who had experience in launching a company. The next step was the registration of incorporation, but I had no idea how to do that. And so, I searched on the internet and found out about TOSBEC.

**I was surprised by the attentive advice and quickness of response**

I lost no time in giving TOSBEC a call and going to visit them, and I was surprised by their attentive service. They were approachable, and it felt like they were on my side, which made it easier for me to ask for their advice. The first time I visited them was August 12, but since I had already hired an employee who would be starting in September, I told them that I needed to complete the registration by the end of August no matter what, thinking that I was asking for the impossible. But the consultant gave me a reassuring reply, saying that this could be managed. After that, we communicated via e-mail and the consultant corrected my registration documents. What impressed me was the quickness of their response. They would respond to my messages mostly within the same day. What's more, they checked even the minute details and made edits, which really helped. I just needed to make the corrections they suggested, which really saved time and effort. Thus, the incorporation registration was successfully completed on August 25. It went surprisingly fast. I have nothing but thanks for the staff at TOSBEC.



**One point of advice from me**

Launching a business involves risks. However, you will always find people who are willing to support you, and TOSBEC is one of the best sources of such support. What is important is to first begin by facing your feelings head on. For myself, I made the decision to forge ahead with a belief that my attitude of pursuing my ideals will have the power to change the world.

Consultation and introductory sessions are held as needed. Now accepting participants! Available to everyone, free of charge!

**【Tokyo One-Stop Business Establishment Center】**

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