



The Tokyo One-Stop Business Establishment Center (TOSBEC) is a one-stop consultation service desk to help completing necessary procedures for establishing a company. The national government and Tokyo Metropolitan Government jointly operate this center. In addition to Akasaka, there are also satellite centers in Shibuya and Marunouchi. This time, we interviewed Ms. Natalia V Ishihara who made her dream from school days come true by establishing a traveling agency in Tokyo.



Relay Interview 

Network built in a travel agency in Singapore became an important step for starting up a company in Tokyo.

I worked in a travel agency in Singapore from 1996 to 2003. I planned tours to bring people to unique places they have never been. I tried to organize more experiential type tour, which eventually received many positive reviews. I was also a coordinator for Russian people staying in Singapore for international conferences or exhibitions. In a way, I was a pioneer of Russian tourists' market in Singapore. It was fortunate that I found great business partners I can trust not only in Singapore, but also in Southeast Asia, Australia, New Zealand, America, and Europe. I could have fulfilled a dream to establish a traveling agency in Tokyo because of good business partners from that time.

They explained troublesome application process in easy manner and helped me to edit my documents.

After we passed the busy time of raising children, we went back to Japan when my husband was transferred back to Japanese branch. I started to get ready for establishing a company around that time. That was in 2016. I was introduced to the Tokyo One-Stop Business Establishment Center (TOSBEC) by a ward office in the city we live in. That is how I decided to visit One-Stop Center for starting up a business in Tokyo. From the beginning, people at the center were really kind to me. Staff members of each booth helped me to edit documents with advices on spot. Every time I asked questions, they gave answers in detail. Not only they helped me to edit my documents carefully, they provided many advices perfect for a beginner entrepreneur like me. For example, they taught me a way to save some application fees by using my Number Card, which saved me 40,000 yen in the end. It was a great help which I appreciate a lot.



KNK Travel Japan Representative Director Natalia V Ishihara Profile/

She was born in Vladivostok, Russia. She had interests in tour conducting job since she was in a college. It was her dream to establish her own traveling company in the future. On 1996, there was a chance to visit her friend living in Singapore. The visit made up her mind to live abroad, and she started working in a traveling agency in Singapore, where she kept working until 2003. In Singapore, she met his future husband and moved to his home country, Japan. On December 2019, she established KNK Travel Japan, which had been her dream.

I am thrilled now after I established my traveling company in Tokyo.

My mind is filled with great expectations now after I fulfilled a dream to establish a traveling agency. I want to help people to know more about Japan. And most importantly, it will be exciting to make attractive tours which tourists can enjoy. I will take a part in making people smile by connecting people in the world through our services.



Quick Advice

Tokyo is a unique city filled with many opportunities. Japanese people are welcoming to international people, and they will provide passionate support for international entrepreneurs. Important thing is to move forward with your dream! You will surely find a way.

Join "Tokyo Business Startup Seminar"! **Participation FREE!**

【Tokyo One-Stop Business Establishment Center】

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