

Tokyo One-Stop Business Establishment Center is a one-stop consultation service center that helps its users complete the necessary procedures for establishing a company. The number of foreign users is increasing, and we talked with such entrepreneur, Mr. Sam Sai.

user relay interview.....



I grew up in China, but Tohoku is the home in my heart.

I was born and raised in China. However, Tohoku has been always important place for me as if it is my home. After I graduated from the graduate school of Tohoku University, I started working in the company in Tohoku, which produces and sells food products. Although I was moving back and forth between China and Japan to take care of sales and supply routes, local people always made me feel home when I came back to Tohoku. This region means a lot to me.

I still remember when the disaster occurred on 2011. The factory in Shizugawa, where I had so much memories since I was a new employee, got swept away by the tsunami. Not only the factory, but also my company's dormitory was gone. Since I was temporarily away in China with my clients, I was safe. But many people past away in Shizugawa, where our factory was. Even now, I can't take a straight look at the videos of the Great East Japan Earthquake.

After the disaster, the company's business required many adjustments. Instead of exporting its own products, the company started to make sales by exporting other company's products to China. However the efforts lead to many success, and the company still do business with its headquarter in Tohoku region. Since the disaster happened, I made up my mind to someday I will return my favor to Tohoku region and Japan with my action.

I want to create business to connect Japan and China.

I liked my job, but I started to think about settling down in Japan instead of moving between two countries all the time. I wanted to spend more time with my family living in Japan. That made me think to start up my own business in Japan. I am talking about the completely new business to connect Japan and China. I was focusing on the health-related tourism being popular among Chinese tourists in Japan. After the trend of shopping spree got cooled passed, many Chinese tourist started to visit Japan for health and beauty treatment. However it was not easy for many of the tourist to use services in Japanese hospitals because of the language barriers. I decided to make information platform called "Cross Border Clinical Platform" to help Chinese tourists to gather reliable information about clinics in Japan. I made another web based service called "Tenku-Bashi (Bridge in the Sky)" where users can commission our company to make reservations and contacts to clinics in Japan. The website of "Cross Border Clinical Platform" is still under construction, but "Tenku-Bashi" is almost ready to start.



Kirei Corp. Founder Mr. Sam Sai Profile/

Mr. Sai is born in Shandong Province in China. He moved to Japan on 1997, and graduated from the graduate school of Tohoku University with business management degree on 2004. He worked in food sales and production company for 14 years in Tohoku region. In the Great East Japan Earthquake, the tsunami swept away the company's factory. After he has worked for rebuilding the company's business, he left the company on 2018 and established Kirei Corp. on April 2019.

I hope the credible information platform, "Cross Border Clinical Platform," and "Tenku-Bashi," which provide reservation and contacting support, will make it easier for health and beauty related travelers to find their way in Japan.

With the support from the Tokyo One-Stop Business Establishment Center (TOSBEC), I would like to return the favor by helping Japan with my business.

I have lived in Japan for last 20 years. But the difficult language associated with business establishment still gives me a headache. I made research online, but most of the time, it confused me more.

I stumbled on TOSBEC through their business establishment seminar, and I could see they were really trying to help every participants of the seminar.

After I made my first draft of my company registration, their consultants helped me to brush up every word the document. When they see confusion in my face, they always offered help by rephrasing it with easier words to understand. That meant a lot for me to overcome the language barrier.

Even for establishing business, Japanese people helped me to stand up on my feet. Now it should be my turn to take action and return the favor to Japanese people with my new business.



Quick advice

One of the hardest things about setting up company in Japan is the difficult vocabularies associated with business establishment. Rather than collecting information on internet, I recommend you to learn face to face from the consultants in TOSBEC.

Join "Tokyo Business Startup Seminar"! **Participation FREE!**

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